

Cobble Hill Fair Meeting held July 29, 2019 at the Cobble Hill Hall

The meeting was called to order at 7 pm

Present: Gerry Giles, Blair Herbert, Bill Wikkerink, Bill Dumont, Joy Cameron, Sarah Jackson, Roy Davies, Bonnie Wadds, Jayne Shaw, George Robbins, Brenda Burch, George Baird (arrived 8:15 pm) and Robin Brett

ACCEPTANCE OF THE JULY 9, 2019 MINUTES

Motion: to amend the previous minutes to correct the ribbon costs from \$300 to \$1500+

Moved: Gerry Giles

Second: George Robbins

CARRIED

Motion to accept the previous minutes

Moved: Jayne Shaw

Second: Gerry Giles

CARRIED

BUSINES ARISING

Volunteers – Sarah Jackson

- Volunteers slow to sign up, but another attempt will be made at the next Rotary meeting this week, and Farmers Institute members will be contacted.
- Brenda Burch said she would be concentrating heavily on advertising the Kid Zone and the need for volunteers on social media
- Sign up schedule now set up for gates, fish pond and Kid Zone cashier
- Bonnie to provide Sarah with her volunteer requirement for the halls
- Bill Dumont's volunteer requirement list to come
- George Robbins has two volunteers for pony ride area – will provide names and contact info to Sarah
- Nellie will be on info booth and also get funds and waivers signed for horse rides
- Bill noted two volunteers: Ron and Nancy Bronstein – will provide names and contact info to Sarah
- Discussion on request for volunteers going on social media and website
- 3 or 4 Volunteers needed the Sunday before the fair to put out road signs; Sarah suggested Rotary could help with this. Note Rotary not available on the Friday before the fair due to prior commitment
- Volunteers needed to make and distribute Cotton Candy and Popcorn in the Kid Zone; suggestion that Evergreen School should be approached to help with this
- Question if Mill Bay Lions is going to do the parking area – Roy Davies to check on this

Grounds and Maintenance – Bill Dumont

- Report on clean up items that still need to be done was provided and reviewed
- Kid Zone logo was provided for information
- Portable toilet rental information was provided and there will be a total of 7 rentals for this year
- Tent Requirement information was provided and reviewed with an additional one needed for the Fruit Testers/Master Gardeners noted
- Embroidered T-shirts that were ordered were on display and picked up
- 2 horses for rides are arranged from Alpine Stables for the day for a cost of \$500. Tried everywhere else to get horses, but no luck. Gerry Giles arranging for the horse ride tickets. Bill working on the horse ride waivers
- Couches, rugs and side tables being set aside by Fisher Road Recycling for our use
- Discussion ensued regarding supplying volunteers with T-Shirts. Quote was \$1600 for 100 shirts with colour fair logo on the front, FI logo on the sleeve and Volunteer on the back. Pursue other quotes for next year

Motion: To buy 250 hats for \$300 to give away in the Kid Zone
Moved: Bill Dumont
Second: Bonnie Wadds
DEFEATED

Hall Conveners – Bonnie

- Everything basically under control
- Need volunteers for 10 am Wednesday to set up
- Needs more disposable plates. Bill Dumont will pick up at Costco
- Ordering 4 dozen muffins from Thriftys
- Needs hay bales – wagon, children's hay bale toss, adults hay bale toss plus surround. Bill Wikkerink will bring 40 bales including some small ones for the children's toss. Bill Wikkerink to supply wagon for display area

Vendors – Jayne Shaw

- Number of vendors approximately 25% from last year owing to the VIEx date change
- Vendors wristbands have gone out early so no excuses for them not having one to show at the gates
- Deadline for Vendors is August 9th
- Roy noted that there will be Kabota and Buckerfield's displays by the Stu Armour Hall. Jayne noted that she has no vendors in that area
- Master Gardeners/Fruit Testers need tents, table and chairs
- Sponsors that need space were reviewed – Gerry to check on what is being displayed by Country Grocer
- TV needed for area under trees
- Showing *Cowichan My Valley* and Brenda to check on Tourism Cowichan for other films

Livestock – Bill Wikkerink

- Everything basically under control
- Display animals were discussed
- Question re 4H parents paying entry fees; suggestion that they volunteer a minimum of 2 hours to get free entry as there are still many positions that need to be filled
- Petting Zoo was discussed for next year; current price is \$1100 for the day including 4 ponies for rides
- Does the Horse Show require power?

Finances – Robin Brett

- Everything under control to this point
- Need to know if people need cheques on Fair Day so that I have them ready
- Certificates are being made for 4H hall displays

Entertainment – Gerry Giles

- Fair opening

Motion: to replace Leslie Bonner with Mike Wilson to open the fair, as Leslie does not feel comfortable in that role

Moved: George Robbins

Second: Bonnie Wadds

CARRIED

- Tug of War – status incomplete thus far
- Rope must be tested
- The entertainment schedule was provided and reviewed
- Buy BC – we are only eligible for \$250 grant due to fair numbers reported for last year
- Information booth must be on level ground as Nellie found it very uncomfortable to sit on a slope. Bill will take care of this. Information table must still be close to the horse rides as they get the waivers signed and sell the tickets

- Parade Route – Gerry is still working on this
- Cowichan Pipe Band is confirmed for the parade
- RCMP for the parade? Gerry to confirm
- Kid Zone: Turtle Island is supplying Bouncy Castle, Obstacle Course, Photo Booth, Large Jenga, Corn Hole and Washer Toss, 2 tents and sound system for \$1548.75 including taxes and their staff to run things
- Share Kare banner needs to be put up near or on the stage
- Roy bringing sound equipment from Cobble Hill Events Society, but he will not be running the sound system on Fair Day

4H – Roy Davies

- Vancouver Island Exhibition in Nanaimo is affecting the number of 4H entries for the Cobble Hill Fair.
- Nanaimo moved the date of their fair (which normally did not compete with ours) because the midway rental they use was not available on their normal fair day
- Discussion on making the Cobble Hill fair a 2 or 3 day event

NEW BUSINESS

- Gerry needs help with distributing the Sponsors Packages
- We need to be thinking about the volunteer of the year award

Motion: to hire Bob Vanderford for \$200 to provide us with 1000 pictures of the 2019 Fair

Moved: Bill Dumont

Second: George Robbins

CARRIED

Blair reviewed the original items that the new fair organization was asked to address, namely:

- a) Develop plan to address declining number of fair entries
- b) Assess Open division entry fees versus cost of the awards and cash prizes
- c) Develop plan to address declining fair attendance
- d) Develop task checklists, Fair handbook, and organizational chart
- e) Identify strategy to increase 4H involvement in the fair

He noted that many of the changes to stage and street entertainment and the new Kid Zone are designed with increasing attendance in mind, that we have developed a working and growing organizational chart, we are working on checklists and will be encouraging handbooks with contact information at the very least. 4H involvement has already increased with Roy Davies' presence on the Committee and that other areas will be addressed as time is available once this fair is over.

Respectfully submitted,

Robin Brett