Celebrating our Past...Cultivating our Future
Join us for the 110th Cobble Hill Fair

Greetings:

On Saturday, August 24th 2019 our community celebrates our history at the 110th Cobble Hill Fair. Attended by over 6,000 people, our Fair attracts a diverse crowd from across the region and beyond. As a community, we work hard to celebrate families, showcase our agricultural roots and to celebrate South Cowichan's rural lifestyle. Run by a dedicated group of hard working volunteers, we are committed to hosting an event that respects the past while building toward the success of our future generations.

We are reaching out for your financial and/or in kind support. Our local businesses and community leaders have been incredibly generous in their support over the past 110 years and we are again seeking your help to host our first class Fair. With our Fair Catalogue, through our website and during the event itself, we offer you an amazing opportunity to show local support and to promote your hard work to current and future customers.

This year we offer four categories for sponsorship which include packages of appreciation and publicity details that are included on the attached form.

Platinum **-** donation of $1250 or more
***Gold* –** donation of $750
***Silver* –** donation of $400
Supporting **-** $150

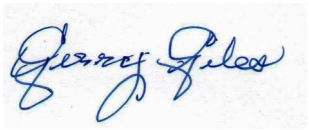
Contact us today to participate in this exciting and community building experience!

Gerry Giles	phone 250.743.5466	email **ggiles12@shaw.ca**
George Robbins	phone 250.743.5348	email **g.robbins@shaw.ca**

On behalf of the volunteers who stage our 110th Cobble Hill Fair, we thank you for your consideration and we look forward to your support!

Sincerely,

George Robbins
President, Farmers Institute



Gerry Giles
Cobble Hill Fair Co Chair

Shawnigan Cobble Hill Farmers Institute and Agricultural Society
Box 148, Cobble Hill, BC, V0R 1L0

www.cobblehillfair.ca **2019chfair@gmail.com**

110th Cobble Hill Fair, August 24th 2019
Sponsorship Agreement

Name _____ Email _____

Address_____ Telephone _____

Sponsor Benefit Packages:

Platinum - full page ad in Fair Catalogue - 7.5" x 9.75" - $1250 or more sponsorship
- On-site signage (2'x8' supplied by sponsor) and on-site display if desired
- Twelve (12) complementary fair passes
- Recognition on the year round 2019 Cobble Hill Fair Sponsor Signboard
- Your sponsorship promoted on Social Media
- Your link posted on the 2019 Fair pages on the Farmers Institute's Website

Gold – ½ page ad in Fair Catalogue – 3.66" x 9.75" - $750
- On-site signage (2'x8' supplied by sponsor) and on site display if desired
- Ten (10) complementary fair passes
- Recognition on the 2019 Cobble Hill Fair Sponsor Signboard
- Your Sponsorship promoted on Social Media

Silver – ¼ page ad in Fair Catalogue – 3.66" x 4.91" - $400
- On-site 2' x 8' signage supplied by sponsor
- Eight (8) complementary fair passes
- Recognition on the 2019 Cobble Hill Fair Sponsor Signboard

Supporting – business card ad in catalogue (2"x3.5" or 3.5"x2") - $150
- Recognition on the 2019 Cobble Hill Fair Sponsor Signboard
- Four (4) complementary fair passes

Ad Details: □ Please Produce □ Will Supply and Email

***In house Design*:** A simple ad layout can be done by the fair if logos and/or business cards are provided in a timely manner. Business Card ads can be created from a supplied clean card.

Email ads to **2019chfair@gmail.com** in PDF, TIFF or JPEG format no less than 300 dpi.

Arrangements: □ Display Booth required □ Signage to be provided

Payments: Can either be made with this form or we can invoice you. **Please make your cheque payable to SCHFIAS** and mail it to PO Box 148, Cobble Hill, BC V0R 1L0. Thank you.

With my signature I authorize the Cobble Hill Fair to publish advertising as outlined above. I have read and understood all of the terms and conditions in this Agreement.

Signature_____ Date_____

Our Fair Catalogues are printed at the beginning of June. Please respond early to our sponsorship request so sufficient time is provided for its design, printing and distribution. Thank you!